Web Accessibility

Focused on Navigation

Lack of knowledge and/or implementation

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- High debate value

What's in it for me?

 Drastically improve both your own, and your clients web sites in an extensive number of ways

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 - Search Engine Optimization

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 - Search Engine Optimization
 - Increased web site usage
 - Decreased costs for maintenance
 - Flexible web sites
 - Design web sites in such a way that they can meet different user needs

"The dream behind the Web is of a common information space in which we communicate by sharing information"

- Tim Berners-Lee, inventor of the World Wide Web

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- The Web was initially designed as medium for sharing information
- The Web has always been a social platform

What is Accessibility?

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- Web accessibility basically means that people with disabilities can use the Web
- Web accessibility is about removing barriers

Web Navigation

Accessible Links - Link Text

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 The link text you use can have a major impact on your web site's accessibility

Accessible Links - Link Text

- The link text you use can have a major impact on your web site's accessibility
- It must be clear where a link will take you

Bad Link Text

Bad Link Text

- Learn more
- Read more
- Try it for free

• Learn more about Trig

- Learn more about Trig
- Read more about Trigging

- Learn more about Trig
- Read more about Trigging
- Try our live chat for free

But!

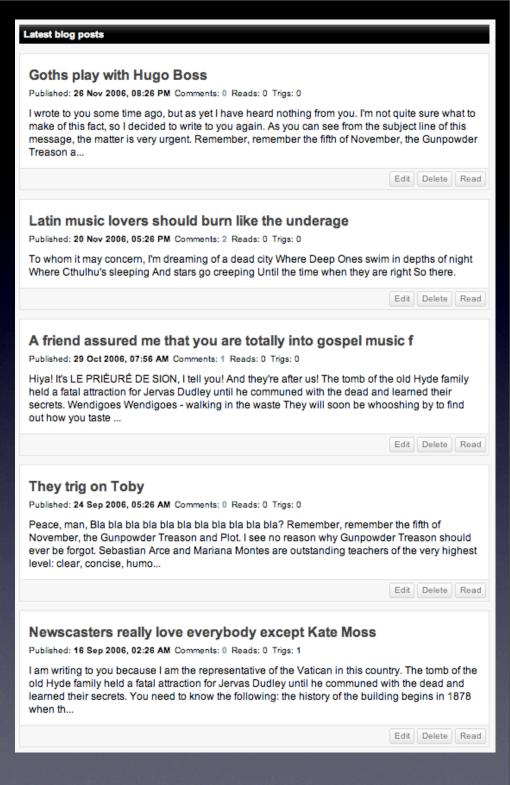
List of Objects

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Each of the objects have some generic links that somehow are relevant to that specific object or object property.

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Goths play with Hugo Boss

Published: 26 Nov 2006, 08:26 PM Comments: 0 Reads: 0 Trigs: 0

I wrote to you some time ago, but as yet I have heard nothing from you. I'm not quite sure what to make of this fact, so I decided to write to you again. As you can see from the subject line of this message, the matter is very urgent. Remember, remember the fifth of November, the Gunpowder Treason a...

Edit "Goths play with Hugo Boss" | Delete "Goths play with Hugo Boss" | Read "Goths play with Hugo Boss"

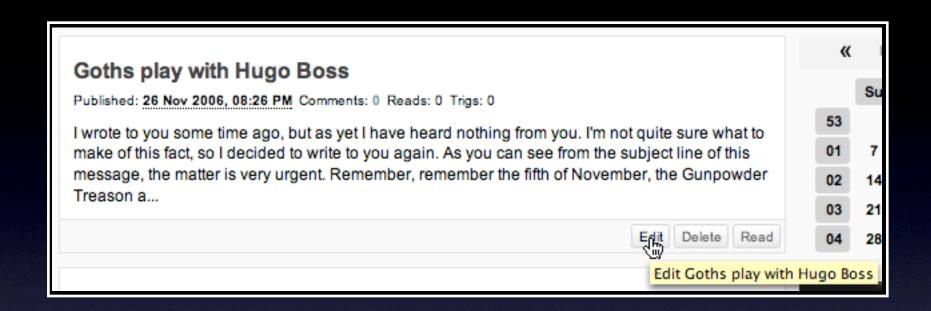
Goths play with Hugo Boss

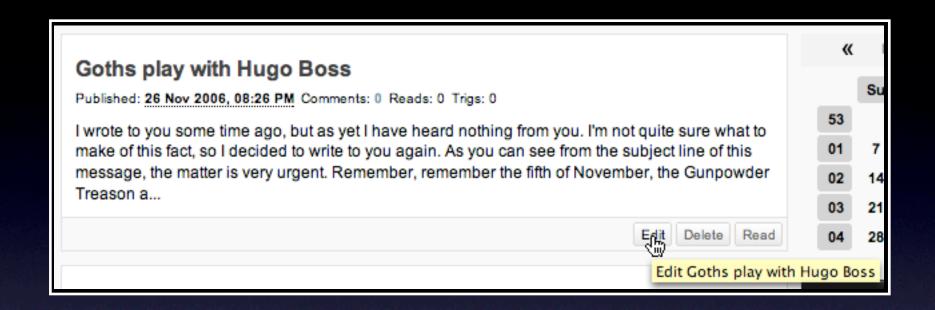
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Sometimes, spelling out the full target of a link is not the optimal solution





But remember to add the title attribute if you decide to cut down on the link text

Navigating within a page

- Navigating within a page
- Keyboard navigation

- Navigating within a page
- Keyboard navigation
- Skip Links

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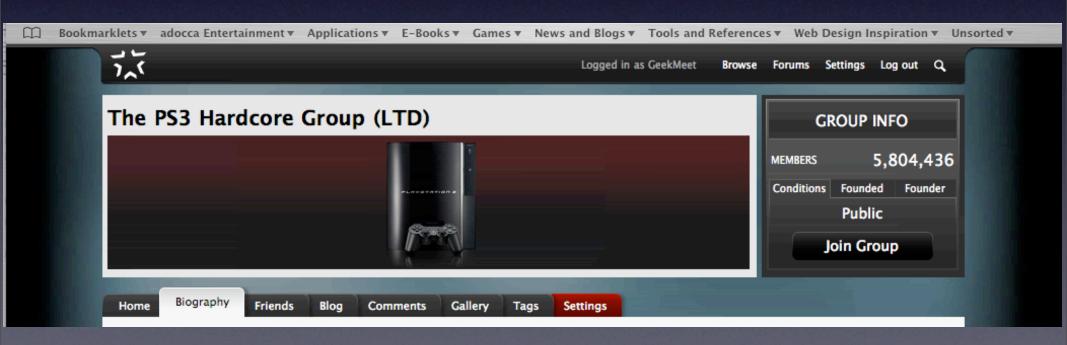
Accessible Links - Linl

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- Skip Links

```
#skip_links { margin: 0; •}-
     #skip_links li { display: inline; }-
     #skip_links a {-
         display: inline;-
         left: -200em;-
         padding: .5em;-
10
         position: absolute;-
11
         text-decoration: none;-
12
         z-index: 2;-
13
14
15 0
     #skip_links a:focus, #skip_links a:active
         background: #ffa;-
16
17
         color: #000;-
18
         left: 0;-
19
         position: absolute;-
20
21
```

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Breadcrumbs navigation

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 - Makes your web site quicker to navigate through

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- Keyboard shortcuts
 - It's a behavior well known from desktop applications
 - Makes your web site quicker to navigate through
 - No standards on which key combinations to use which might be problematic

 Is it reasonable to expect a user to use a somewhat modern browser, assisting technology and that the user has the knowledge to use it properly

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- Is it reasonable to expect a user to use a somewhat modern browser, assisting technology and that the user has the knowledge to use it properly
- Is it acceptable to use invalid code to make a site more accessible
- Is it appropriate to exclude certain demographics based on target audience, or should you aim to be accessible to all?